Layer 8 Conference 2022
Sponsorship Opportunities

The Conference for the Social Engineering and OSINT Communities

Saturday, October 8, 2022

Location: Rhode Island Convention Center

Contact: sponsors@layer8conference.com

About Layer 8 Conference

What is Layer 8 Conference?

Layer 8 Conference is a 501(c)(3) non-profit organization and the first conference in the world solely focused on both social engineering and intelligence gathering. The conference creates opportunities for individuals in the field, or curious about the field, to both present and participate in a welcoming atmosphere that encourages learning and collaboration. The day will be filled with thought-provoking discussions, demos, and a chance to meet someone new.

The Layer 8 Mission

To provide the OSINT and social engineering community with alternative engagements by removing common conference barriers and providing more options for speakers, topics, and events.

2022 is the 5th Anniversary of Layer 8 Conference!

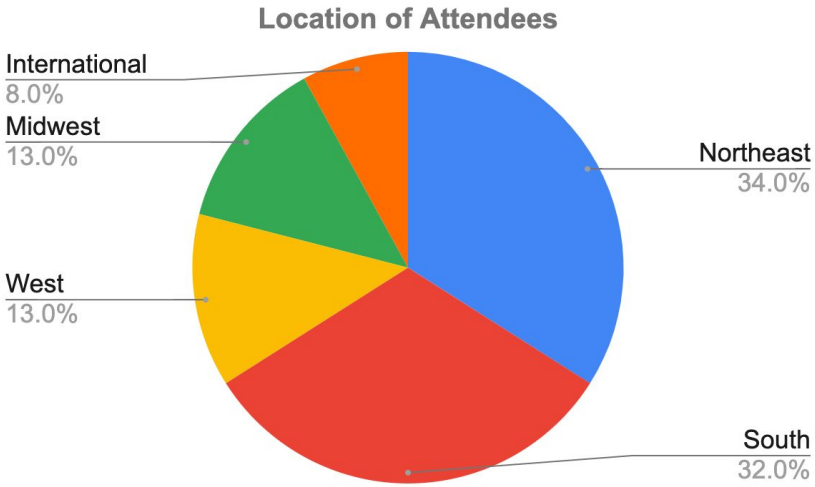
Who has presented at Layer 8?

- Alethe Denis - Cyber Security Consultant & DefCon Social Engineering Champion
- April Wright - Social Engineering Trainer, Black Hat USA
- Paul Asadoorian - CEO, Security Weekly
- Kate Mullin - CISO, Healthmap Solutions
- Micah Hoffman - Author/Instructor, SANS Institute
- Dr. Aunshul Rege - Associate Professor, Temple University
- Whitney Maxwell - DefCon Social Engineering Champion
- Krittika Lalwaney - Red Team Engineer and DerbyCon Social Engineering Champion
- Sarka Peskarova - DreamLab Technologies, Switzerland
- Tinker Secor - Dallas Hackers Association
- Chris Kirsch - Co-founder, Rumble Inc & Defcon Social Engineering Champion
- Tracy Z. Maleef - Krebs Stamos Group
- Joe Gray - Author, “Practical Social Engineering”
- Full list: https://layer8conference.com/conference-speakers/

What To Expect At Layer8 Conference 2022

An Event For Practitioners by Practitioners

Each Layer 8 Conference has been a community-driven event meant to expand the spectrum of conversation beyond the traditional confines of space and time. They create opportunities for individuals to both present and participate in an intimate atmosphere that encourages collaboration amongst peers. It is where conversations for the next big things in security happen and future leaders are found.



Layer 8 Conference is Growing!

Layer 8 is a conference that has been growing from the ground up. The conference attracts international attention and the attendance has increased attendance over time.

Total # of 2021 Attendees: 526
Total # of 2021 Speakers: 18

Layer 8 Conference 2022 Sponsor Benefits

Our team has come up with a variety of novel ways to engage with participants including:

- Post-event delivery of informational materials and swag.
- Chat room hosting during the event to build attachment and provide enhanced virtual networking.

The volunteer Layer 8 Conference team is actively engaged with event organizers around the world and expect benefits to evolve. Some of our past sponsors include:

Sponsorship at a Glance

	WiFi Sponsor ($5000)	Lunch Sponsor ($3000)	Engage the Audience $2000-3000* (suggested amount)	Coffee Break Sponsor ($1500)	Community Builder $500-1000* (suggested amount)	Custom $TBD (ex. Networking Event Sponsor)
Logo on website	X	X	X	X	X	X
Event admission	6	4	4	2	2	TBD
Dedicated table	X	X	X	X		TBD
Social Media recognition	X	X	X	X	X	X
Track branding & logo placement (between sessions)	X	X	X	X		TBD
Other	Logo on Sign-in Page	Signage at lunch pickup		Signage at coffee stations		

** For this year's conference, we are offering a variety of categories of sponsorships, some with suggested payment amounts for additional flexibility for sponsors due to the uncertainty of COVID as well as the ability to customize a sponsorship. Please reach out if you are interested in donating prizes in lieu of cash (sponsors@layer8conference.com).*

Sponsorship Package Detail

WiFi | $5000

Provides premium exposure before, during, and following the event, with benefits including:

Pre-Conference:

- Premium logo placement on the public event website.
- Six general admission tickets to the event.
- Prominent recognition through Layer 8 Conference social media accounts.

In-Session:

- Dedicated table for organizer to engage with participants during the event.
- Recognition during session breaks and transitions.
- Logo on sign-in page for WiFi.

Post-Conference:

- Logo placement will remain on the event website and on publicly available event recordings.

Sponsorship Package Detail

Lunch Sponsor | $3000

Provides premium exposure before, during, and following the event, with benefits including:

Pre-Conference:

- Premium logo placement on the public event website.
- Four general admission tickets to the event.
- Prominent recognition through Layer 8 Conference social media accounts.

In-Session:

- Dedicated table for organizer to engage with participants during the event.
- Recognition during session breaks and transitions.
- Signage on lunch pick-up.

Post-Conference:

- Logo placement will remain on the event website and on publicly available event recordings.

Sponsorship Package Detail

Engage the Audience | $2000-3000 (suggested amount)

Provides premium exposure before, during, and following the event, with benefits including:

Pre-Conference:

- Premium logo placement on the public event website.
- Four general admission tickets to the event.
- Prominent recognition through Layer 8 Conference social media accounts.

In-Session:

- Dedicated table for organizer to engage with participants during the event.
- Recognition during session breaks and transitions.

Post-Conference:

- Logo placement will remain on the event website and on publicly available event recordings.

Sponsorship Package Detail

Coffee Sponsor | $1500

Provides great exposure before, during, and following the event, with benefits including:

Pre-Conference:

- Logo placement on the public event website.
- Two general admission tickets to the event.
- Recognition through Layer 8 Conference social media accounts.

In-Session:

- Dedicated table for organizer to engage with participants during the event.
- Recognition during session breaks and transitions.
- Signage at coffee stations.

Post-Conference:

- Logo placement will remain on the event website and on publicly available event recordings.

Sponsorship Package Detail

Community Builder | $500-1000 (suggested amount)

Provides great exposure before, during, and following the event, with benefits including:

Pre-Conference:

- Logo placement on the public event website.
- Two general admission tickets to the event.
- Recognition through Layer 8 Conference social media accounts.

In-Session:

- Access to all briefings
- Ability to leave swag at registration table

Post-Conference:

- Logo placement will remain on the event website